

**Draft concept for discussion of a new**



***Presentation at eSafety Forum, 23.3.2009  
Hermann Meyer, ERTICO***

## Outline

**1. Motivation for New Forum**

**2. Vision**

**3. Mission**

**4. Work Process**

**5. Rules and Roles for Forum**

**6. Scope**

**7. Proposal for New Logo**

## Motivation for New Forum

- Since its establishment in 2003, the eSafety Forum has successfully advanced on the implementation of the 28 recommendations. There is now a need to move increasingly towards deployment.
  - New Forum should work on specific services along their deployment roadmaps
- Energy efficiency and environmental performance are increasingly important policy goals. ITS services can make contributions to achieve these policy goals.
  - New Forum should go beyond safety
- ITS services have developed to be ready for deployment. In the context of the revised White paper on transport, the EU Commission has adopted an ITS Action plan and is proposing a European ITS Committee and ITS Advisory Group.
  - New Forum should also contribute to these deployment oriented activities
- The effectiveness of the Forum can be further strengthened by revised rules and roles.
- A new vision and related mission would further motivate the work.

# Vision

**Safe, smart and clean** mobility

1. **with zero accidents,**
2. **with zero delays,**
3. **with reduced impact on the environment,**
4. **with appropriate informed people,**

where services are affordable and seamless, privacy is respected and security is provided.

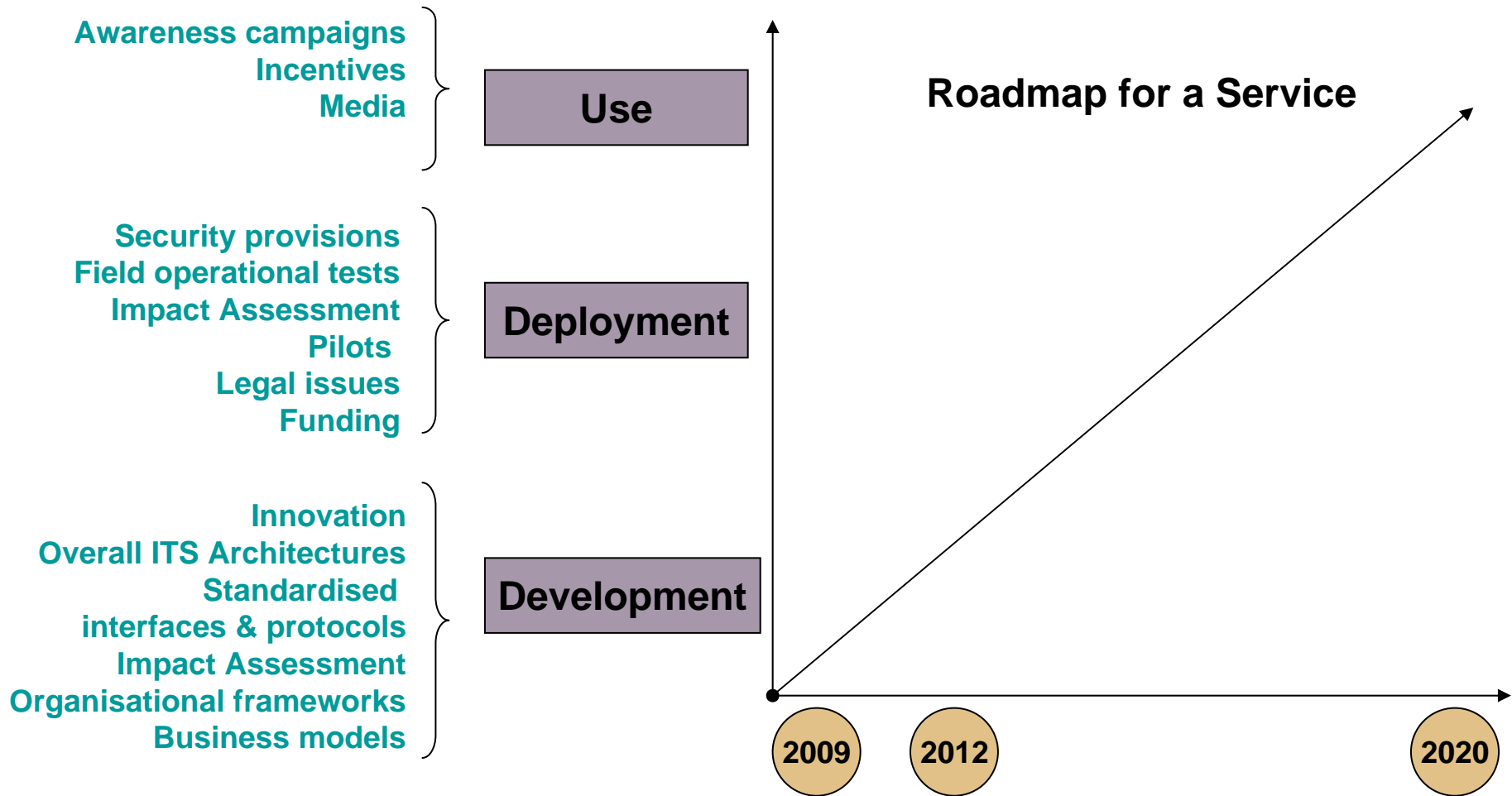
## Mission

Provides a platform for its members to coordinate, support and define the work of the relevant stakeholders to promote the **development, deployment and use of ICT based transport systems and services (ITS)**, on a voluntary basis, by

- building **consensus** among stakeholders, and
- coming up with **recommendations** to policy makers and industry leading to an effective, cost-efficient and fast **implementation of these services.**

The work of the New Forum covers the entire **roadmap for the implementation of the services up to their deployment.** It is coordinated and wherever useful feeds into the work related to the ITS Action Plan and other related European programs like the European Research Framework Programs, European Road Safety Program, the Urban Mobility Action Plan or the European Climate Change Program and other political initiatives.

# Illustration of Potential Elements and Time-Line of a Roadmap for Systems and Services



## Work process

1. Forum members propose systems and services to be promoted.
2. Steering Group identifies systems and services with sufficient commitment to be promoted;
3. Service specialist team identifies preliminary roadmap (with timeline), which leads to the deployment of the service;
4. Steering Group adopts the roadmap and implements the necessary Working Group, which involves area specialists where needed;
5. Working Group defines work program to meet the roadmap;
6. Working Group reports to the Steering Group providing recommendations (including deployment plan) to meet the roadmap. Wherever appropriate they give cooperate with external stakeholders;
7. Based on proposal of Steering Group, Forum adopt recommendations and communicates them to the appropriate policy/industry stakeholders.
8. Working Group is following up deployment.

## Rules and Roles for Forum

- Members must commit to Forum vision and mission
- Members must demonstrate expertise and interest in ITS
- Members must be willing to provide participants who are acting as individual experts for the benefit of the Forum
- Forum identifies relevant ITS Services and approves/communicates recommendations
- Forum is chaired by the EU Commission
- Troika EU presidency is invited to participate
- Relevant standardisation institutions are invited to participate

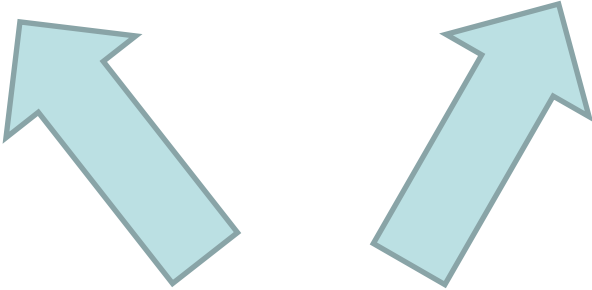
**Scope**

**Short term**  
deployment

e.g. ITS Action Plan

**Medium to long term**  
research, development, testing

e.g. FP7



**New Forum**



## Proposal for New Logo

**eMobility Forum**  
for safe, smart and clean mobility