



The 11th Plenary Meeting of the eSafety Forum
"An Economic Recovery Plan for eSafety"
NH Hotel Grand Sablon, Rue Bodenbroekstraat, 24 Brussels
Monday, 23 March 2009 from 09.30 to 17.00

FINAL AGENDA

- 09.00 - 09.30 Registration and Coffee
Chair: [Juhani Jääskeläinen, Acting Head of Unit ICT for Transport, DG INFSO](#)
- 09.30 - 09.50 Opening: [Ivan Hodac, Secretary General, ACEA](#)
- 09.50 - 10.00 Presentation of the European Commission Economic Recovery Plan
[Thierry Van der Pyl, Director Components & Systems, DG INFSO, European Commission](#)
- 10.00 - 11.30 Actions to support deployment of eSafety
Moderator: [Anu Laurell, Ministry of Transport and Communications, Finland](#)
- eCall Deployment
[Hermann Meyer, CEO, ERTICO - ITS Europe](#)
[Vincent Blervaque, Director, ERTICO - ITS Europe](#)
 - Pre-commercial Procurement - [Wil Botman, Director General, FIA European Bureau](#)
 - Awareness Campaigns - [Jacob Bangsgaard, Secretary General, eSafety Aware!](#)
 - EasyWay - [Valérie Moutal, Project Manager, TEN-T EA, European Commission](#)
 - Discussion & Conclusions
- 11.30 - 11.45 Coffee Break
- 11.45 - 13.00 Actions to support ICT for Transport Logistics and Energy Efficiency
Moderator: [Michael Nielsen, General Delegate to the EU, IRU](#)
- ICT and the GoGreen programme - [Peter Sonnabend, Senior Expert Environmental Strategy and Policy, DHL](#)
 - Freight Transport ICT: Short term actions within a conservative environment - [Dieter Wild, Research & Innovation Vice-President, PTV](#)
 - Research Opportunities - [Paolo Paganelli, Director, INSIEL](#)
 - Discussion & Conclusions

13.00 - 14.00	Lunch Break
14.00 - 15.30	<p>Green Car Initiative Moderator: Augusto de Albuquerque, <i>Head of Unit Micro & Nanosystems</i>, DG INFSO, European Commission</p> <p>- Green Car Initiative - Arnoldas Milukas, <i>Head of Unit Horizontal Aspects and Coordination</i>, DG RTD, European Commission</p> <p>- Electric Car (EPoSS, ERTRAC, ARTEMIS, ENIAC, eRTD) Elina Holmberg, <i>Project Officer</i>, DG INFSO, European Commission Jean-Pierre Medevielle, <i>Co-Chair</i>, eSafety RTD WG Alessandro Coda, <i>Member of the eSafety RTD WG</i></p> <p>- Discussion & Conclusions</p>
15.30 - 15.45	Coffee Break
15.45 - 16.45	<p>Future of the eSafety Forum Moderator: Hermann Meyer, <i>CEO</i>, ERTICO - ITS Europe</p> <p>Panellists:</p> <p>Juhani Jääskeläinen, <i>Acting Head of Unit ICT for Transport</i>, DG INFSO, European Commission</p> <p>Ivan Hodac, <i>Secretary General</i>, ACEA</p> <p>Rui Camolino, <i>ASECAP COPER III Chairman</i>, ASECAP/ BRISA</p> <p>First Discussion</p>
16.45 - 17.00	Chair Conclusions
17.00	Adjourn

