



Safer Roads for European Citizens

The number of deaths and injuries on Europe's roads remain unacceptably high. The European Commission, along with industry stakeholders, therefore launched the eSafety initiative in 2002. By encouraging the development and deployment of Intelligent Vehicle Safety Systems, the eSafety initiative aims to contribute to the European Commission's goal of halving the number of road deaths by 2010.

Intelligent Vehicle Safety Systems are based on information and communication technologies and can save lives by decreasing the driver's workload, detecting dangers and providing the necessary support in hazardous situations.

Together, the eSafety stakeholders are investing heavily in research and development in order to bring such high-tech safety systems to Europe's motorists, making the roads safer for everyone. The eSafety Forum was created in 2003 to oversee these efforts. A number of Working Groups have also been established, addressing the key issues and technologies.

→ What is eSafety Support?

eSafety Support is a European Commission funded project assisting the eSafety initiative in its goal of reducing the number of fatal road accidents in Europe.

The project's main tasks are to stimulate and monitor the activities, progress and results generated by the eSafety initiative. It offers assistance to the eSafety Forum and its Working Groups, keeps all stakeholders up-to-date on eSafety progress and findings, and promotes the benefits of Intelligent Vehicle Safety Systems to the general public.

Its objectives include:

- Aid and promote the dialogue between all eSafety stakeholders
- Support the implementation of a pan-European emergency call system (eCall)
- Launch studies on topics identified by the eSafety Forum
- Support the development of the Implementation Road Map for all Intelligent Vehicle Safety Systems
- Monitor and promote the implementation of the eSafety Working Groups' recommendations

- Support the i2010 Intelligent Car Initiative that aims to develop and deploy vehicles that are smarter, safer and cleaner.

Dissemination tools include the information platform www.eSafetySupport.org, newsletters, press conferences and stands at major events.



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