



## *Conclusions and next steps for eSafety*

Regional eSafety Observers Meeting  
Athens - 21/09/2006



# Challenges

- 50% reduction in fatalities by 2010 – still long way to go**
- Increasing national support to ITS and eSafety activities but further steps needed to support deployment**
- Raising the user awareness**
- Introduction of new technologies – Training, HMI**
- Defining the business case – incentives**
- eCall road map**
  
- Integrated approach – large number of stakeholders**
- Difference in product lifecycles – road, vehicle, technology**
- Distribution of information and networking between the large number of national and European eSafety activities**



# Future actions

- ❑ **FP6 activities → FP7**
- ❑ **I2010 – High Level, Demonstrations**
- ❑ **Impact assessment incl. FOT**
- ❑ **Communication Platform – eSafety campaigning**
- ❑ **Integration and standardisation work**
- ❑ **Cooperative systems**
- ❑ **ITS Congresses and events**
- ❑ **International cooperation – US, Japan, Australia, Korea, China, India**