



Conclusion and next steps for eSafety

Regional eSafety Observers Meeting
Torino - 18/09/2006



Challenges

- 50% reduction in fatalities by 2010**
- Increasing national support to eSafety activities but further steps needed to support deployment**
- Integrated approach – large number of stakeholders**
- Difference in product lifecycles – road, vehicle, technology**
- Raising the user awareness**
- Distribution of information and networking between the large number of national and European eSafety activities**
- Introduction of new technologies – Training, HMI**
- Defining the business case - incentives**



Future actions

- FP6 activities → FP7**
- i2010**
- Impact assessment incl. FOT**
- Communication Platform – eSafety campaigning**
- Integration and standardisation work**
- Cooperative systems**
- ITS Congresses and events**
- International cooperation – US, Japan, Australia, Korea, China, India**