

## *eCall Summit: Time for Deployment Brussels, 29<sup>th</sup> October 2009*

### CONCLUSIONS



### **The eCall Summit 29<sup>th</sup> October 2009**



- Brussels – Borschette
- Included demos
- > 150 participants:
  - Representatives of all stakeholders
    - OEMs
    - Tier1, Tier 2 suppliers
    - Users associations
    - MNOs
    - SPs
    - Road operators
    - ...
  - Representatives of MS

- Aim: show readiness to implement eCall
- Structured around 3 Round Tables
- Additional item: Future of eSafety Forum



## Conclusions Round Table 1: Implementation of the In-Vehicle Part

- **Moderator:** Mr Emilio León, DG Enterprise
- **Panellists:** Wolfgang Reinhardt (ACEA), Ansgar Pott (KAMA-Hundai), Tashiyika (JAMA), Lutz-Peter Reyer (Continental), Olivier Beaujard (Sierra-Wireless), Alexander Schelhase (Infineon), Frank Daems (NXP), Nikolai Leung (Qualcomm), Davide De Sanctis (Ócto Telematics S.p.A), Theo Kamalski (TomTom International), Michael Schürdt (MEDION)
- Technology is ready
- Stakeholders are ready to start pre-deployment pilots
- Automotive manufacturers will need lead time to implement eCall in their vehicles. A scattered approach would be regrettable.
- After-market solutions will appear in the market
- eCall platform will serve to offer added value services
- Qualcomm will not charge additional Intellectual Property Rights for eCall's in-band modem solution. Open solution, can be implemented in other platforms

## Conclusions Round Table 2: Implementation of the Telecom part

- **Moderator:** Ms P. Michou, DG INFSO
- **Panellists:** Emilio Dávila (EC), Frederic Liljestrom (Telenor), Jaymeen Patel (Telefonica O2), Ulrich Dietz (VODAFONE), Alain Sultan (ETSI MSG), Bob Williams (CEN TC278WG15)
- eCall flag can be implemented within 1-2 years
- Mobile Network Operators ready to participate in pilots. Parallel commitment from all stakeholders needed
- Affordable adhoc solution ("eSIM") for the eCall case
- Standards completed (subject to ballot) Will be available for the pre-deployment pilots

### Conclusions Round Table 3: Implementation of the Public Service Answering Points' (PSAPs)' part

- **Moderator:** Mr Bosco, DG TREN
- **Panellists:** Mikko Jääskeläinen (FI), Jan Urbanek (CZ), Egil Bovim (NO), Jan Malenstein (NL), Harry Evers (DE, Lower Saxony), Dorin Dumitrescu (RO), Nicolas Leung (Qualcomm), John Watson (Airbiquity), Gary Machado (EENA), Rui Camolino (ASECAP)
- Some Member States (MS) ready to launch deployment plans to handle eCall service
- Many Member States willing to participate in pre-deployment pilots
- eCall also important for incident management

### The eCall Summit Conclusions (1/2)

- It is encouraging that several Directorate Generals within the Commission are cooperating on eCall and that eCall is a priority within the ITS Action Plan
- All stakeholders agree that the deployment of EU-wide eCall is beneficial and important
- Technology and standards are ready
- Stakeholders are ready to launch the pre-deployment pilots
- Cooperation remains a critical success factor
- The eCall flag can be implemented in 2 years
- There are solutions for the management of the SIM cards



## The eCall Summit Conclusions (2/2)

- eCall will be part of a Telematics kick-off package
- Some challenges remain regarding the upgrading of the Public Service Answering Points' (PSAP's) infrastructure (i.e., fragmented situation in the Member States)
- The eCall Implementation Platform will intensify its work
- ***eCall offers a triple win situation; saving lives, enhancing telematics kick off and upgrading PSAPs***
- **Proposal for the Future of the eSafety Forum unanimously adopted**

