

Approaches to support eCall Implementation

**European eCall Implementation Platform Kick-off
meeting, Brussels, 12 February 2009**

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The European Economic Recovery Plan Actions of the eSafety Forum

- Establishment of a Task Force on Economic Recovery (chaired by the European Commission)
- Reporting on the following issues:
 - **Telematics kick-start based on eCall**
 - The European Green Car Initiative
 - Implementation of the measures of the "ICT for Clean WG": Logistics and Freight
- RTD Working Group: update of to the Strategic Research Agenda (Implementation 2011 onwards)
- **The eSafety Forum Plenary on Economic Recovery:** Brussels, 23 March 2009



The European Economic Recovery Plan Actions to support eCall deployment (1)

- Responsibility: ERTICO (Hermann Meyer and Vincent Blervaque), ASECAP (Rui Camolino) and CEDR (Paul van der Kroon)
- 1. Organisation of an eCall demo:**
- Most of the preliminary work for the deployment of eCall is already done; the Recovery Plan presents an opportunity to provide the necessary impulse for the progress of the eCall deployment.
 - Possible configuration of the work on eCall is:
 - Easyway (TEN-T) funding the upgrade of the infrastructure part. This could imply reallocating money to update PSAP.
 - The CIP could contribute funding a large-scale pilot
 - The eCall deployment platform could coordinate the work.



The European Economic Recovery Plan Actions to support eCall deployment

2. Pre-commercial procurement (PCP)

- PCP should be recommended to Member States for eCall. Best practises in this case can be found e.g. in Sweden
- PCP would be a measure is an instrument to support eSafety deployment, especially for fleets and vehicles purchased by the public sector
- The iCars network is currently looking into the issue of PCPs

3. Continue with take-up support campaigns following the example of ESC campaigns