



European eCall Implementation Platform

Kick-off Meeting
12 February 2009

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Objective of Meeting

- ❑ 2009 will be the year when all relevant specifications and standards for a public European emergency call service based on E-112 are finalized even though this might take until the end of the year
- ❑ This should also include answers to legal questions, e.g. liability and data protection issues
- ❑ Consequently, it is necessary that the stakeholders involved in eCall take the necessary steps to prepare for the deployment of eCall according to an agreed roadmap
- ❑ Preparation involves both the necessary infrastructure on the PSAP side but also the in-vehicle systems to trigger an emergency call in case of a serious accident
- ❑ Besides technical feasibility and compliance the functionality under real life conditions need to be tested and approved



Objective of Meeting

- ❑ From the automotive industry point of view a key concern is still the lack of commitment from some large European countries like e.g. U.K., France, Poland resulting in reduced demand for eCall options and different treatment of European citizens having an accident in Europe
 - It would be strongly advisable to launch eCall in all Member States at the same time, at minimum to have all large Member States on board at that date and a clear roll-out plan for the other countries
- ❑ Furthermore, we feel that it is necessary to agree on a sustainable business model and ways on how to promote a faster ramp-up of eCall
 - We expect the Platform to give guidelines and recommendations



Objective of the Meeting

- ❑ The establishment of national eCall roll-out platforms, the possibility to closely work together in regional clusters and to receive guidance from a European Platform of stakeholders seems to be a good step forward
- ❑ We expect that the meeting today would form such co-operations, bring a renewal of commitments, agree on a work plan, structure and timing, including roles and responsibilities.
- ❑ The meeting will also show where we still have deficits and what needs to be done to overcome such barriers.