

Neonseven has signed the eCall MoU

Neonseven S.p.A., the wireless communications developer with its headquarters in Sgonico (Trieste - Italy), has signed today the Memorandum of Understanding (MoU) that aims the realization of the interoperable, pan-European in-vehicle emergency call system, named eCall.

The MoU, which was created in May 2004 and has been already signed by a number of industrial and public sector participants to the project, provides a solid basis for the partners to actively contribute to the development and the potential implementation of eCall in all new vehicles sold in Europe from 2010.

eCall is an in-vehicle emergency call that may be triggered manually by pushing a button in the vehicle or automatically via activation of in-vehicle sensor when an accident occurs. In the event of an accident, eCall technology will call the emergency services (PSAP, Public Safety Answering Point) and transmit a so-called minimum set of data (MSD). This enables emergency personnel (doctor, policemen or firefighters) to obtain details about the accident and their response time can be reduced up to 50%.

Demir Rakanovic, CEO of Neonseven, recognizes the importance of eCall along with a long list of other worldwide sponsors. He's convinced that Neonseven, with its extensive knowledge in the area of mobile and location technology, will significantly contribute to this worldwide project and its development. The consequence of the eCall campaign is that all cars sold from 2010 will be equipped with GPRS modules and Neonseven will be at the forefront of the campaign. "Neonseven believes that, – said Mr. Rakanovic - as a result of this campaign, there will be a marked increase in in-vehicle safety. This will make European roads safer."

Neonseven S.p.A. is a development laboratory for wireless telecommunication devices which employs about 60 experts in the area of mobile communication.

Neonseven has excellent skills in HW development, SW development and integration, debugging, testing and product certification. It has successfully completed different automotive projects and is committed to offer its services for a successful implementation of eCall.

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