

Article: The Latest Report Entitled Where Next for eCall? Contrasts the Two-Speed Approach Being Taken by the Consensus-Building Public Sector and Market-Driven Private Sector

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DUBLIN, Ireland--([BUSINESS WIRE](#))--Research and Markets (http://www.researchandmarkets.com/reportinfo.asp?report_id=598584) has announced the addition of “Where next for eCall?” to their offering.

With key elements in the EC plans for a pan-European eCall service unresolved, attention is shifting to a new generation of private eCall services being developed by some of Europe's leading vehicle manufacturers.

The latest report entitled *Where next for eCall?* contrasts the two-speed approach being taken by the consensus-building public sector and market-driven private sector.

With *Where next for eCall?* you will gain an independent insight into the competing initiatives, helping you in the decision making process on how and when to move forward with eCall.

This report will help you to:

- Understand the current status of public and private eCall initiatives in Europe
- Identify the obstacles to implementation and the strategic options for moving forward
- Recognise the implications for the automotive industry of private versus public services

- Develop a successful business model to ensure the initiative delivers a positive result
- Objectively analyse key issues that will affect your future strategy

Who Should Buy This Report?

Whether you are a vehicle manufacturer, service provider, network operator, equipment supplier or government policy maker, you will gain valuable insight from this report.

Where next for eCall?

Contents:

- Executive summary
- Progress So Far
- Current Activities for EC service
- Emerging Alternative Services
- Potential Deployment Scenarios
- Market Forecasts
- Figures Also Included

Companies Mentioned:

- Bjorn Steiger Stiftung
- BMW
- Fiat
- GM Opel
- Mercedes-Benz
- PSA Peugeot Citroen

- Volkswagen Audi Group

- Volvo

For more information visit

http://www.researchandmarkets.com/reportinfo.asp?report_id=598584

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