

eSafety Deployment Workshop and Awards Ceremony

Diamant Centre
Bd. Reyerslaan 80
B-1030 Brussels - Belgium

Wednesday, 14 November 2007 - 9h30 to 17h00

eSafety Deployment Workshop

Organised by the eSafety Forum's Implementation Road Maps Working Group and eSafety Support, the eSafety Deployment Workshop will take a closer look at the status of eSafety today and discuss how eSafety actors can best organise their deployment efforts for tomorrow:

- Have we really done enough to improve road safety?
- Where do we actually stand on the deployment of integrated vehicle safety systems?
- Are we being left behind by Japan and the US?

Speakers from Europe, Japan, the US and elsewhere will share their opinions and experiences, providing participants with interesting insight into:

- The eSafety implementation situation in both Europe and around the world
- Best practices in promoting deployment
- What Europe can learn from everyone's experiences

eSafety Deployment Awards

Besides the workshop programme, the event also includes another special agenda item: the presentation of the first-ever eSafety Deployment Awards!

The eSafety Deployment Awards will honour those persons or organisations that have shown outstanding commitment, drive and achievement with regards to the acceleration of the deployment of eSafety systems in Europe.

Max Mosley, FIA President & Honorary Member of ERTICO - ITS Europe, will be on hand to present the awards, along with European Commission DG Information Society & Media Director Rosalie Zobel.

Nominate an eSafety achiever!

You are encouraged to recognise a colleague or counterpart for his/her efforts in eSafety deployment by nominating them for the eSafety Deployment Award. Proposals for nominees, which should include documentation on his/her achievements, should be sent to info@eSafetySupport.org by 15 October 2007.

Use the form on reverse side or visit the eSafety Support website to place your nomination!

