



eSafety Support Activities

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eSafety Support
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Belgium

eSafety Support

- Stimulate and monitor the activities, progress and results generated by the eSafety initiative through support to the eSafety Forum and its Working Groups :
 - The “ eSafety Support Function” : monitor the eSafety initiatives and stimulate activities
 - Supporting the development of the Implementation Road Map
 - Supporting the implementation process for eCall
 - Supporting the User Outreach effort
 - Disseminate eSafety activities



Creating an independent secretariat

- ❑ Support to all stakeholders
- ❑ Centre for all communication
- ❑ Guidelines from the Management Group and Steering Group

- ❑ Staff:
 - Jacob Bangsgaard - Director
 - Alessandro Carrotta - Project Manager
 - Irina Silva- Project Assistant
 - Kristin Oxley - Communications
 - Stephanie Murray- Communications
 - Michael Nielsen - eCall
 - Rasmus Lindholm - eCall
 - Stéphane Putz - Intern



www.esafetysupport.org

The screenshot shows the homepage of the eSafetySupport website. At the top left is the 'SafetySupport' logo. To the right is a navigation menu with links for 'Contact us', 'Print edition', 'A-Z Index', 'Sitemap', and a search bar with a 'GO' button. Below the navigation is a horizontal menu with categories: 'eSafety activities', 'eCall Toolbox', 'Learn about eSafety Systems', 'News', 'eSafety Events', 'Media Centre', and 'Links'. A large banner image of a road at sunset is on the left, and an orange box on the right contains the text: 'Every year, more than 40,000 people die on Europe's roads... eSafety can save your life!'. The main content area is divided into three columns. The left column has a 'Welcome!' section with a paragraph about the website's purpose and a link 'More about eSafety Support...'. The middle column features a headline 'European Parliament's Transport Committee adopts report on eCall' and 'MEPs urge Member States to speed up implementation efforts', accompanied by a photo of a parliament session and a paragraph of text. The right column has a 'Highlights' section with three items: 'European Parliament's Transport Committee adopts report on eCall', 'Emergency Centre representatives discuss eCall', and 'eCall Expert Meeting in Budapest', each with a 'Read more...' link. At the bottom left is the 'SafetySupport.org' logo.

Contact us | Print edition | A-Z Index | Sitemap | Search... GO

eSafety activities | eCall Toolbox | Learn about eSafety Systems | News | eSafety Events | Media Centre | Links

Every year, more than 40,000 people die on Europe's roads...
eSafety can save your life!


Welcome!

eSafetySupport.org is an easily accessible and up-to-date resource for information on the latest eSafety topics.

eSafety Support stimulates and monitors the activities, progress and results generated by the eSafety initiative. We offer support to the eSafety Forum and its Working Groups and disseminate results to all stakeholders.

[More about eSafety Support...](#)

European Parliament's Transport Committee adopts report on eCall MEPs urge Member States to speed up implementation efforts



Members of the European Parliament's Transport and Tourism committee on 21 March voted strongly in favour of a report urging the rapid implementation of eCall - the pan-European in-vehicle emergency call. Generated either manually by a vehicle occupant or automatically via activation of in-vehicle sensors, the eCall will establish voice contact with the nearest emergency centre (Public Service Answering Point) and automatically transmit key data about the accident, including its accurate location.

The report, drafted by MEP Gary Titley, stresses that Member States should urgently sign the eCall Memorandum of Understanding to ensure that eCall is fully rolled out by the 2009 deadline. So far, only seven of the 25 EU Member States have signed: Cyprus, Finland, Greece, Italy, Lithuania, Slovenia and Sweden.

[Read more](#)

Highlights

European Parliament's Transport Committee adopts report on eCall
[Read more...](#)

Emergency Centre representatives discuss eCall
[Read more...](#)

eCall Expert Meeting in Budapest
[Read the Agenda](#)

[More news](#)

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SafetySupport.org

eSafety Meetings

- ❑ Steering Group Meetings
- ❑ Plenary Meetings
- ❑ High Level meeting
- ❑ Working Group support
- ❑ Regional Stakeholder Meetings
- ❑ Observers Meetings



Meetings attended

Event	Date	Where
ITS World Congress meeting	12-13 January	London, UK
ETSI_MSG meeting	23 January	Amsterdam, The Netherlands
eSafety Steering Group Meeting	7 February	Brussels, Belgium
Presentation of eSafety outreach at ETSC event	21 February	Brussels, Belgium
i2010 Intelligent Car Initiative launch event	23 February	Brussels, Belgium
Spectrum Requirements for Road Safety Workshop	28 February	Brussels, Belgium
Presentation of the European eSafety initiative at the EU-India eSafety event	3 March	Delhi, India
PSAP experts meeting in Madrid	16 March	Madrid, Spain
eCall meeting Budapest	23 March	Budapest, Hungary

HL, SG, Plenary Meetings

Event	Date	Where	Remarks
eSafety Forum Plenary Meeting,	2 - 3 May	Brussels, Belgium	eSafety Support is responsible for the logistical aspects of the Plenary Meeting. Presentation: <input type="checkbox"/> eSafety Implementation in the EU; <input type="checkbox"/> Activities of eSafety Support.
20 th SG meeting	4 April	Brussels, Belgium	Today eSafety Support is responsible for the logistical aspects of the Meeting.
21 st SG Meeting	4 July	Brussels, Belgium	eSafety Support is responsible for the logistical aspects of the Meeting.
22 nd SG Meeting	10 October	London, UK	Organised during the ITS World Congress, London, UK
23 rd SG Meeting	November	TBD	TBD



Regional Observers Meetings

Countries	Date	Host	Remarks
Czech Republic, Hungary, Poland, Slovakia and Slovenia Non-EU countries: Romania and Bulgaria	10 th May	1st Annual International Conference on ICTs in the Automotive Industry, Kosice (Slovakia)	eSafety Roundtable organised during the 1st Annual International Conference on ICTs in the Automotive Industry
Portugal and Spain	15 th May	CTAG, Vigo (Spain)	Invite Stakeholders from the Iberian Peninsula in order to involve them in the eSafety activities
Denmark, Finland, Norway and Sweden	12 th June	TRA, Gothenburg (Sweden)	Before the European Road Transport Research Conference in Gothenburg
Estonia, Latvia and Lithuania	28 th - 30 th August	XXVI International Baltic Road Conference, Kuresaare (Estonia)	Before or during the International Baltic Road Conference in Kuresaare, Estonia, 28 - 30 August
Italy, Malta, Cyprus and Greece	2 nd half of 2006	Cyprus, Greece or Malta	Contacting the possible hosts



Other meetings and events



Implementation Road Maps Update

- ❑ Maintain and update the implementation road map
 - Updating the present road map
 - Consider new priority systems
 - More concrete road maps for eSafety Forum SG selected priority systems with timelines and responsibilities
- ❑ Database on impacts of eSafety systems

Database on impacts of eSafety systems

[Name of eSafety application]

Description

[Short description of the application]

Impacts

[Impacts of the application]

Studies

[Safety effects discussed in the study]	[Additional information]	[Author of the publication]	[Year]	[Bibliographic and availability information]
[Safety effects discussed in the study]	[Additional information]	[Author of the publication]	[Year]	[Bibliographic and availability information]
[Safety effects discussed in the study]	[Additional information]	[Author of the publication]	[Year]	[Bibliographic and availability information]



eCall Support Update

- Delivery of the eCall tool box
- Set up a Help Desk - FAQ
- Support material
- Organise eCall expert meetings

User Outreach

- ❑ Support User Outreach Working Group final recommendations
- ❑ Support material for the creation of the communications platform

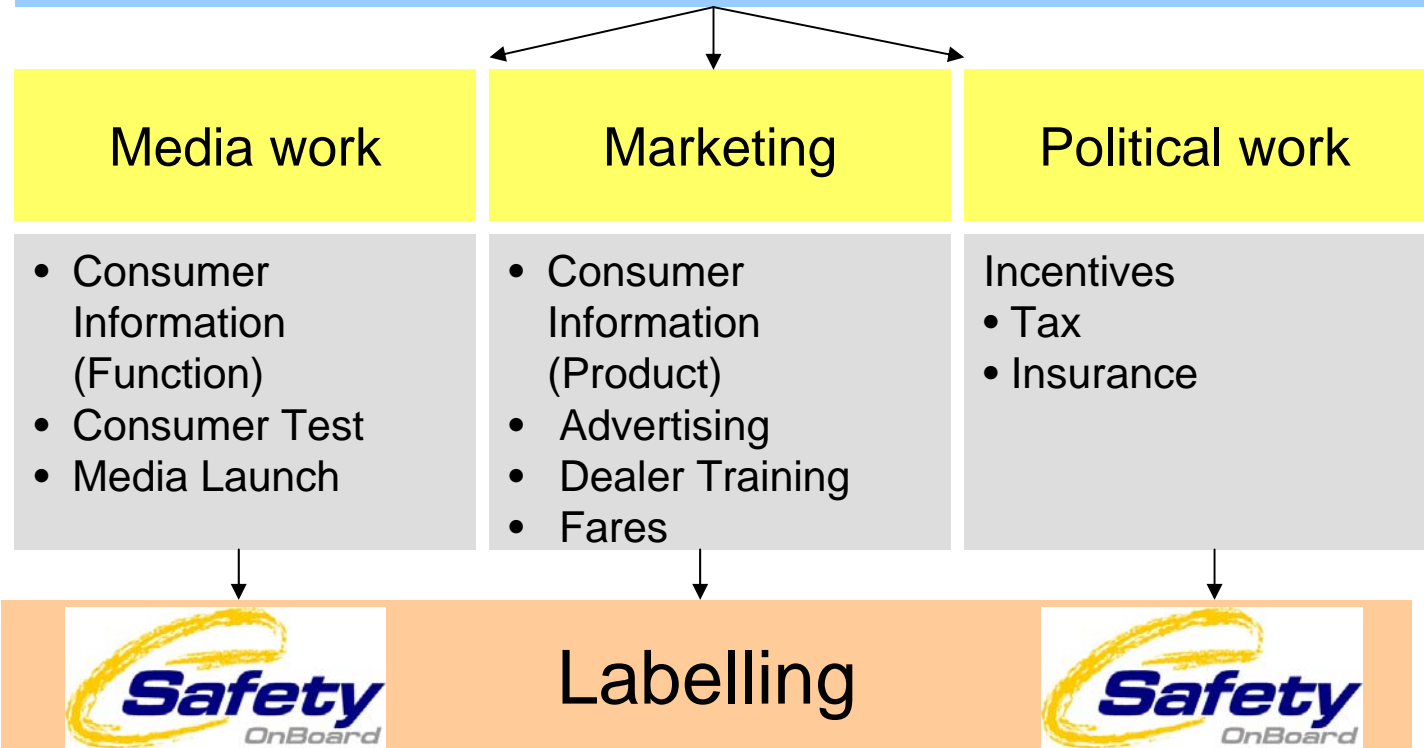


User Outreach Working Group Conclusions

- Simple and credible messages
- Technical communication must be avoided
- Media campaigns are effective but require constant news and are difficult to sustain for longer periods - ESC
- Consumer tests gives a high penetration in the media but difficult if products show only little differences
- Labelling needed to brand eSafety
- Cooperation of stakeholders needed

Communication Platform

Communication Platform



Dissemination Activities

- Creation of the website
- Production of dissemination material (newsletters, gadgets, preparation of stand, etc.)
- Establish contact to the professional press
- Promote results
- Establish contact to national activities

Activities in the next period

- Forum events
- Public Outreach - campaigning for ESC
- Establishment of the Communication Platform
- Dissemination actions: website, newsletters, POS
- Participation in workshops and conferences
- Monitoring recommendations and working groups
- Setting up of the Observers group and regional meetings
- Specific actions on eCall
- Specific support to Road Maps
- Publishing of an "eSafety book" with results till now
- Create new eSafety Brochure (update for the Forum Plenary Meeting of May)

Thank You!

Alessandro Carrotta

www.eSafetySupport.org

4 April 2006