



i2010

Intelligent Car Initiative



Annex 5.1.1

**Workshop
in-vehicle telematics and cooperative
systems –
Privacy and data protection**

CONCLUSIONS

eSafety SG – 27th March 07



European Commission
Information Society and Media



Introduction

- Privacy may be a barrier for the deployment of services
- Objective: bring together ITS & DPO experts to discuss **common guidelines for the design of applications** in this area
- 1st WS: 13/02/2007
- 50+ participants, including 13 DPO



Conclusions

- Privacy/data protection issues should be integrated from the early design. Liaison with Data Protection Authorities to clarify concepts/provide guidelines
- Data protection/limits depend on the type of applications
- Use the personal data for the sole purpose is collected. Anonymous data can be used for other purposes
- PETs are important tools to allow services deployment while improving privacy protection
- Inspire public confidence: user awareness about protection of their privacy is a plus
- Transparency and right of choice to the user
- Cost effectiveness should be taken into consideration



Way forward: Next steps

- New Workshop within 6 months
- Creation of a CIRCA repository for exchanging of information
- eSafety Forum to elaborate code of practice in collaboration with art. 29 WP. ITF mandated for this task

