



Results of the Survey on eSafety Forum Members' Involvement and Evaluation of activities

Survey carried out by eSafety Support

Brussels, June 2007

Introduction

Following up a specific request of the eSafety Steering Group, in April 2007 eSafety Support launched a survey of eSafety Forum members in order to evaluate their level of involvement in the different activities and measure their satisfaction in order to find possible areas of improvement.

Results of the survey about organisations' participation and interests

Number of organisations/member replying to the survey

eSafety Forum Members were asked to reply to a Feedback Form (see Annex 1). Of the 192 organisations making up the Forum's membership, one-third responded to the survey. Of the 316 individual Forum members, roughly one-fourth completed the form. The following analysis is based on these 76 responses, gathered from April to June 2007.

Number of companies which are members	192 (when the survey was conducted)
Number of companies that replied	65

Number of individuals inquired	316
Number of individual responses	76

Number of people reached by information sent by eSafety Support	1480
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Number of replies from different types of organisations	
Road and Safety Authorities	17
Automotive Industry	15
Research Organisations	15
Others	8
Service Providers	8
Technology Providers	6
Users Organisations	4
Road/Infrastructure Operator	2
Telecommunications Industry	1

Circulation of the information within each organisation

First, eSafety Support asked the respondents how many people, if any, forwarded eSafety Support information. Nearly everyone responded positively, and the number of individuals reached varied from 1 to 250. The total number of people reached with this information, according to the survey, is 1480, or an average of 20 per person.

Organisations' interests

The survey also asked what specific interests each organisation had with regards to the eSafety initiative. All of the categories were indicated "important" by at least twenty respondents, but the highest three were as follows:

Top members' interests	Number of members selecting the topic
eCall	48
Field Operation Tests	47
Research and Development	46

The area receiving the lowest responses:

Service-oriented Architecture: 20
Digital Maps Databases: 21
Motor-vehicle Legislation: 26

Working Groups

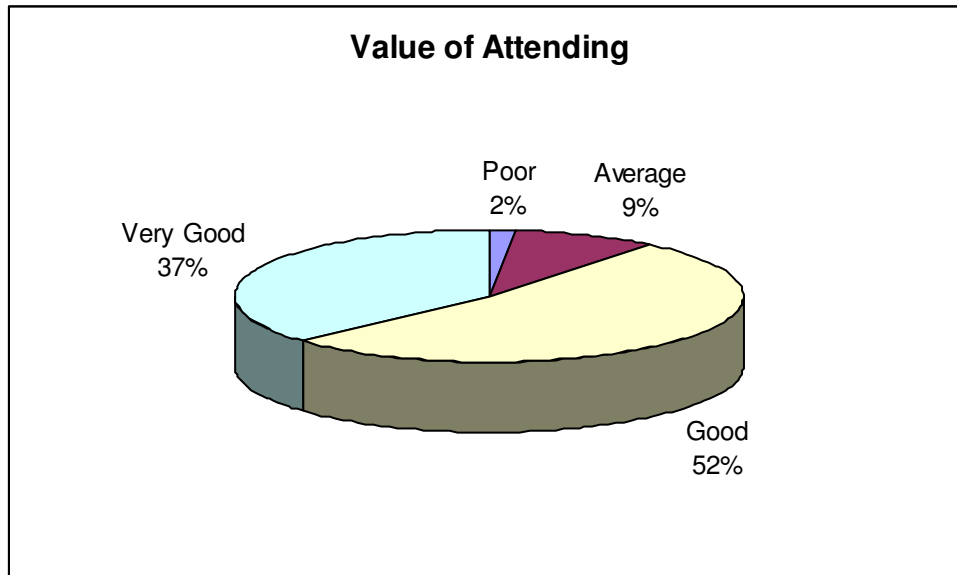
The survey checked the involvement of Forum members in the various Working Groups. Thirty-three Forum Members noted that they were not involved in any Working Groups. Of those who were involved, many only indicated past activities, as shown:

Working Groups participation	
Active Working Groups	Number of members participating
Implementation Road Maps	6
International Cooperation	2
Communications	5
ICT for Clean Mobility	6
eSecurity	4
Service-oriented Architectures	2
Completed Working Groups	Number of members participating
Accident Causation Analysis	1
Human Machine Interaction	4
Digital Maps	2
Heavy Duty Vehicles	1
eCall DG	9
User Outreach	6
RTTI	8

Of the 43 Forum members which said they participated in at least one project, past or present, eighteen *only* replied with concluded Working Groups, leaving 25 Forum Members participating in current projects.

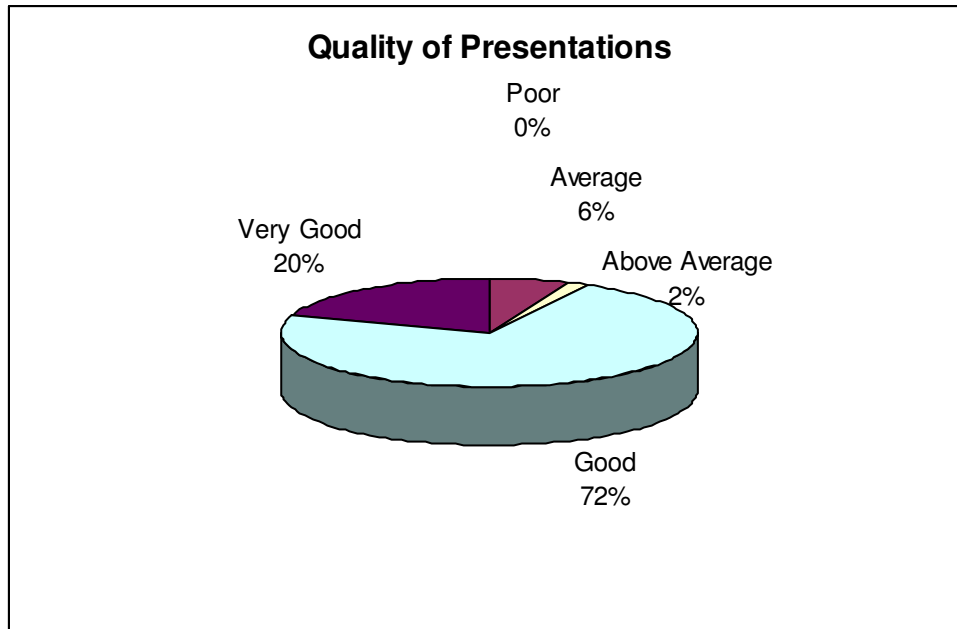
Results of the survey about the evaluation of eSafety Forum Plenary Meetings

Value of Attending



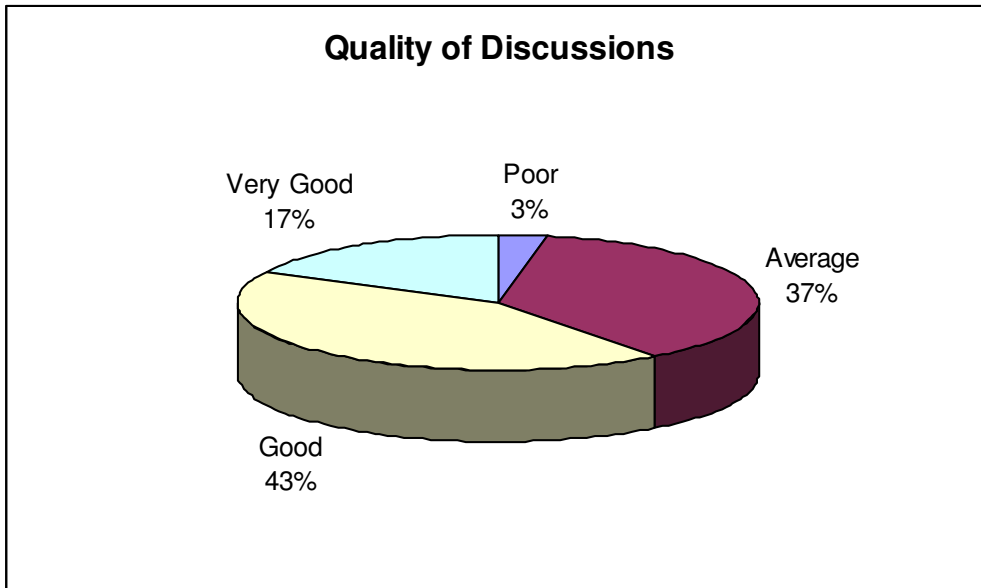
Poor	1
Average	6
Good	34
Very Good	24

Quality of presentations



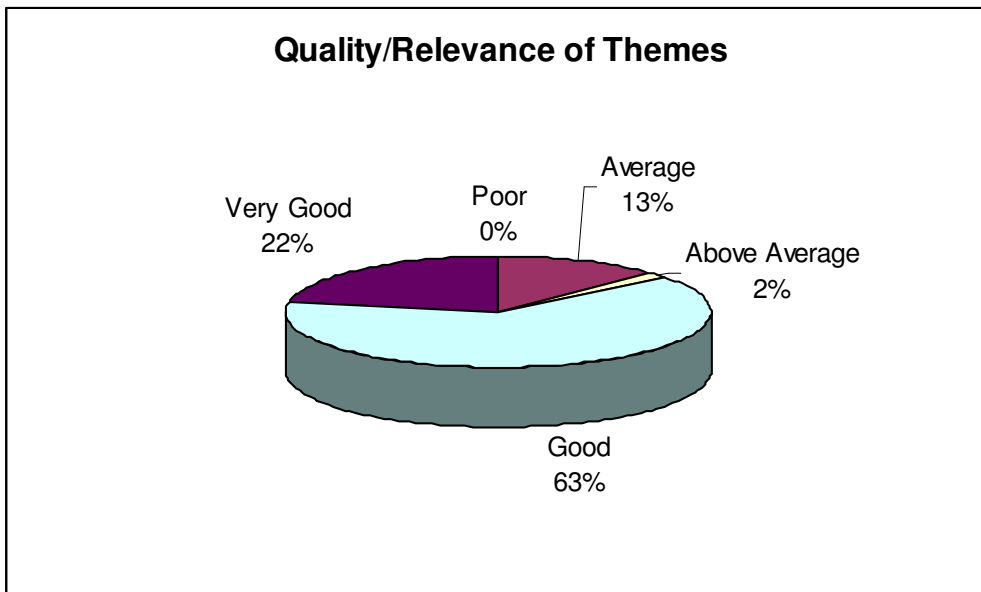
Poor	0
Average	4
Above Average	1
Good	47
Very Good	13

Quality of Discussions



Poor	2
Average	23
Good	27
Very Good	11

Quality/Relevance of Themes



Poor	0
Average	8
Above Average	1
Good	41
Very Good	14

The above graphics show that most participants were at least satisfied with a majority of these areas.

The value of attending was judged good or very good by 89% of respondents, 92% of the answers report a good or very good quality of the presentations, 60% report a good or very good quality of discussion, and 85% of respondents judge good or very good the quality/relevance of the themes. Thus, the area with the least average satisfaction was discussion quality and the most average satisfaction was overall attendance value.

On a scale of 1-4 (1 = poor, 4 = very good), the average responses are the following:

Value of Attending: 3,2
Quality of Presentations: 3,1
Quality of Discussions: 2,8
Quality/Relevance of Themes: 3,1

Shown below is one correlation tied into opinion of the eSafety Forum: the average size of companies who responded “average” or “poor” (1 or 2) vs. the average size of the companies that responded “good” or “very good” (3 or 4).

	Average Size (2 or lower)	Average Size (greater than 2)
Value of Attending:	33530	21228
Quality of Presentations:	94433	16793
Quality of Discussions:	35563	15064
Quality/Relevance:	38485	19554

In each case, there is a correlation between company size and average response: the bigger the company, the less likely it is to respond enthusiastically (good or very good)¹.

Three of the largest groups of organisations are the Automotive Industries, Research Organisations, and Road and Safety Authorities. Their average responses were also analysed.

Automotive Industry

Value of Attending: 3,0
Quality of Presentations: 2,8
Quality of Discussions: 2,6
Quality/Relevance of Themes: 2,8

Road and Safety Authority

Value of Attending: 3,4
Quality of Presentations: 3,1
Quality of Discussions: 2,7
Quality/Relevance of Themes: 3,2

Research Organisation

Value of Attending: 3,3
Quality of Presentations: 3,3
Quality of Discussions: 2,7
Quality/Relevance of Themes: 3,1

¹ There are two outliers: one respondent brings down the average size of the “2 or lower” responses for quality of discussions. Another respondent (whose organisation has 310 employees) brings it down in quality of discussions and value of attending. This respondent was the only one to respond to value of attending with “poor.”

The Road and Safety Authority respondents seemed to indicate roughly the same level of satisfaction with the plenary as the overall average. However, the Research Organisations rated the value of attending and quality of presentations well above the average, while rating quality of discussions lower. Automotive Industry representatives marked everything below the average response.

Suggestions for other relevant themes that could be discussed

The following table shows a list of suggestions from the survey respondents, summarising other themes of interest that could be discussed.

Other relevant themes that could be discussed (in no particular order)	
1	TPEG-introduction (timing), seamless European RTTI-services, direct satellite reception in moving vehicles
2	Business cases
3	Input from Road Authorities
4	ITS for no engine transport (pedestrians and cycling)
5	Commercial transport sectors
6	eSafety vision 2020 and how to get there
7	Benefit information of eSafety systems
8	Integrated harmonisation of road information presentation systems in EU (posted, VMS, navigators, in-vehicle displays). Integration of visual displays and TMC.
9	Digital Maps, Public-Private Partnerships
10	Relationship with traffic law enforcement and education, impact on eSafety.
11	More relevance of the interaction between in-vehicle systems and road infrastructure
12	Legal and financing aspects
13	Discussions about common strategies to increase the participation of companies and find the way to equilibrate the participation of all the countries
14	Presentations of European research projects and the impact on eSafety objectives
15	Environmental safety dependencies with eSafety



FEEDBACK FORM

In order to evaluate the level of involvement of the eSafety Forum members and to improve eSafety Forum activities, we have prepared a feedback form which we kindly ask you fill in.

This form also confirms if you are still the official contact point and your interests in the eSafety Forum activities.

Please complete and send it by fax to +32 (0) 2 400 07 01 or by e-mail to info@esafetysupport.org.

Thank you for your cooperation!

1. Contact information

First Name _____

Last Name _____

Organisation _____

Address _____

E-mail _____

Phone _____

2. Organisation details

Please provide further details about your organisation:

- Type of organisation:
 - Road and Safety Authority
 - Automotive Industry

- Telecommunication Industry
- Service Provider
- User Organisation
- Insurance Industry
- Technology Provider
- Research Organisation
- Road/Infrastructure Operator
- Other (specify) _____

- Size of the organisation (estimated number of employees) _____
- Do you forward information received from eSafety Support to your colleagues?
 - Yes No If yes, how many people receive this information? _____

3. Organisation's interests

- What are your organisation's specific interests in the eSafety Initiative:
 - Accident Causation Data
 - Business cases
 - Communications
 - Digital Maps Databases
 - eCall
 - eSecurity
 - Field Operation Test
 - Human Machine Interaction
 - ICT for Clean Mobility
 - IIRSS and ADAS
 - Impact Assessment
 - Implementation Road Maps
 - International Cooperation
 - Motor-vehicle legislation
 - Research and Development
 - RTTI
 - Service-oriented Architectures
 - Socio-economic benefits
 - Standardisation
 - Systems and Services
 - User Outreach/Awareness activities

4. Working Groups

Are you (or were you) a member of an eSafety Forum Working Group?

Yes No If yes which one? _____

5. Evaluation of eSafety Forum Plenary Meetings

	very good	good	average	poor
Value of attending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of discussions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality / Relevance of themes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Are there other relevant themes that should be discussed?

Yes No

If yes, which ones?

Quality / Convenience of event and venue

Duration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your comments and suggestions are important for us!

Please share any additional points of view in the space below.

THANK YOU FOR YOUR INPUT!!

