

## Registration Form: Technology day: The Electronic and ICT in the Automotiv Sector

### General Information

**Date:** 4<sup>th</sup> of october 2007  
**Place:** Edificio Principal. Parque Tecnológico de Andalucía. Sede Social  
 C/ María Curie, 35. Campanillas - 29590 Málaga.  
**Planning:** De 08:30h. a 18:30h.

### Inscription fees

- The inscription fee for AETIC members and FITSA collaborators in 150,00 € + 16% I.V. A
- The inscription fee for others is 300,00 € + 16% I.V. A .

### Inscription form

- The payment of the amount to participate should be effective before the technology day by bank draft to TISA:

Caja Madrid C.C/ 2038-2965-19-6000038692

### Registration form: Technology day: The Electronic and ICT in the Automotive Sector

- The registration has to be done before 1<sup>st</sup> of October, fulfilling the registration form and sending a copy of the bank draft, through:
  - www.fti.es/e\_automovil/default.asp
  - Fax: FITSA 00 34 91 484 13 76; AETIC 00 34 91 411 40 00
  - Email: encuentro@fundacionfitsa.es; inscripciones@fti.es
 Please Indicate "Technology day: The Electronic and ICT in the Automotive Sector"
- The space in conference room is limited. The registration would be done in the right order.

### Personal Data:

First Name: \_\_\_\_\_ Last name: \_\_\_\_\_ Company: \_\_\_\_\_

Cargo: \_\_\_\_\_ e-mail: \_\_\_\_\_ Phn.: \_\_\_\_\_ Mobil: \_\_\_\_\_

### Indique el Workshop en el que desea participar:

- V2V Communication Systems
- Vehicle to infrastructure Communications Systems
- Comfort improvement systems Human machine interaction.
- Autonomus Communication Systems

### Company Data:

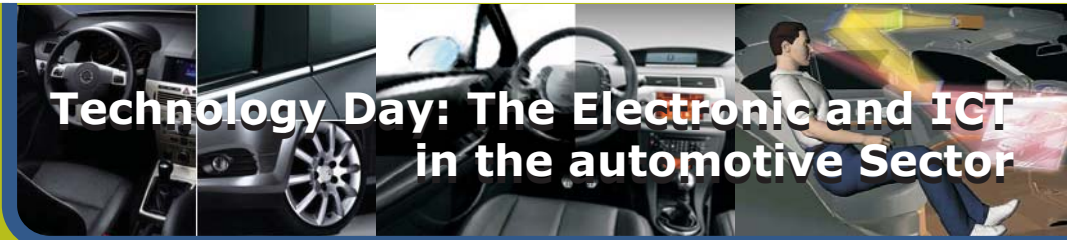
Company Name: \_\_\_\_\_ C.I.F.: \_\_\_\_\_

Adress: \_\_\_\_\_

Web: \_\_\_\_\_ Phn.: \_\_\_\_\_ Fax: \_\_\_\_\_ email: \_\_\_\_\_

- AETIC Members  FITSA Collaborators  Others

De conformidad a lo establecido en la normativa vigente (Ley 15/1999, de 13 de diciembre) el interesado/a queda informado/a de modo expreso, y presta su consentimiento para la incorporación de los datos personales contenido en este formulario a los ficheros automatizados existentes en la Fundación Instituto para la Seguridad del Automóvil y en AETIC/FTI, así como al tratamiento automatizado para el que van a ser sometidos, autorizando a tales efectos las cesiones de datos a la Fundación Fitsa y a AETIC/FTI para el envío de información sobre reuniones, congresos, jornadas, etc. El interesado/a queda igualmente informado/a sobre la posibilidad de ejercer derechos de acceso, rectificación y cancelación, en los términos establecidos en la legislación vigente, siendo el responsable del fichero automatizado la Fundación Fitsa, Avd. de Bruselas, 38, portal B, primero. 28108 Alcobendas (Madrid) y AETIC/FTI, c/ Príncipe de Vergara 74, 4ª planta. 28006 Madrid.



On Thursday 4<sup>th</sup> of October 2007

Parque Tecnológico de Andalucía  
 Sede Social  
 c/ María Curie, 35. Campanillas  
 29590 Málaga

### Organizers:



### Sponsors:



### Collaboration:



### Institutional Support:



## Objective:

The Foundation for the Automotive Safety Technology (FITSA) and the Association of the Electronics, Information Technology and Telecommunications Companies in Spain (AETIC) organise the TECHNOLOGY DAY: THE Electronic and ICT IN THE AUTOMOTIVE SECTOR to promote the use of the ICT in the automotive sector.

It's well known that the safety smart systems applied in the vehicle reduce the traffic accidents rate due to human factor (around 95 %). The ICT is very useful to provide solutions which increase the safety on road, especially before the accident occurred (active system). That's why the European Union instigates the necessity to develop new safety systems based on the ICT technology.

This technology day is part of a series scheduled by FITSA and belongs to the collaboration framework signed between FITSA and the Association of automotive components manufacturers in Spain called SERNAUTO.

The expectations of this technology day are:

- To make known the companies, Technology centres and universities involved in the development of ICT in automotive industry, and also the trend and the opportunities

- Create and increase the contact network for each companies, technology centres and universities, to make easier the partners research.

- To promote futures programs of innovations

## 8:30h Crediting and delivery of documentation

## 9:00h Welcome

Pilar Rodríguez López  
General Secretary of Telecommunications and Information Society. **Innovation, Science and Enterprise Office. Junta de Andalucía.**

Felipe Romera Lubias  
General Manager. **Parque Tecnológico de Andalucía.**

José Antonio Jiménez Saceda  
President **FITSA**

Juan Gascón Cánovas  
Telecommunications and R&D Manager. **AETIC**

## 9:30h Main Papers

### The ICT for Safety Road

Oscar Ciordia.  
General Manager **FITSA**

### Road Map Implantation of ICT in vehicle

Hans Jürgen Mäurer  
Co-chair of Implementation Road Map WG eSafety  
**DEKRA**

### The future of vehicles network

Mercedes Fernández Gutiérrez  
Technology Innovation Manager  
**TELEFONICA ESPAÑA.**

## Colloquium

## 10:30h Coffee Break

## 11:00h Main Papers

### VISION OF THE FUTURE OF INTELLIGENT VEHICLE SYSTEMS.

The telematics in the PSA vehicles

Franck Batochi  
IST and safety Responsible. **Grupo PSA Peugeot Citroën**

## THE FUTURE OF HMI SYSTEM

Preventive and active Safety Applications in the **PREVENT Integrated Project**

Maxime Flament  
Head of Sector, Safety & Security **ERTICO**

## New drive-by-wire architecture: Results of the EC-Project SPARC

Dr. Armin Sulzmann  
Senior Manager, System Application, Truck  
Product Engineering. **DAIMLERCHRYSLER**

## Colloquium

## VISION OF THE FUTURE OF COMMUNICATION SYSTEMS: VEHICLE TO VEHICLE AND VEHICLE TO INFRASTRUCTURE

The vehicle and a new traffic management

José Carlos Riveira Martínez  
Direction Products and Marketing. **TELVENT TRAFICO Y TRANSPORTE.**

Gérard Ségarra  
Telematics Expert **RENAULT**

## Co-operative systems using V2V & V2I

## Colloquium

Study of market impact. "European OE Market for Telematic and Infotainment" and "European market for Advanced Driver Assistance Systems"

Nick Ford  
Senior Consultand. **FROST & SULLIVAN**

## European and Spanish initiative for implementation of Electronic and ICT in vehicle

Emilio Dávila  
**DG ICT for Transport**

## 13:40h Closure

Jesús Cándil  
Industrial Development General Manager  
**Ministerio de Industria, Turismo y Comercio** (to be confirmed)

## 14:00h Cocktail

## 16:00 h. Room A. V2V Communication Systems

**EVERIS  
FICOSA  
UNIV. MIGUEL HERNÁNDEZ**

## 16:00 h. Room B. Vehicle to infrastructure Communications Systems

**CTC  
TECNALIA  
UNIV. DE ALCALA**

## 16:00 h. Room C. Comfort improvement systems Human machine interaction.

**INRETS  
SEAT  
TECNOEBRO**

## 16:00 h. Room D. Autonomous Communication Systems

**AT4 WIRELESS  
INSIA  
UNIV. DE MÁLAGA**

## 18:30h Conclusions.