



eSafety Forum to hold 14 November Deployment Workshop

Brussels event discussing current/future eSafety deployment issues also to include award ceremony hosted by FIA President Max Mosley.

Brussels, 2 October 2007. The eSafety Forum's Implementation Road Maps Working Group, together with the eSafety Support project, is organising the eSafety Deployment Workshop, to take place 14 November 2007 at the Diamant Centre in Brussels.

Open to all eSafety stakeholders, the event will take a closer look at the status of eSafety today and discuss how eSafety actors can best organise their deployment efforts for tomorrow:

- Have we really done enough to improve road safety?
- Where do we actually stand on the deployment of integrated vehicle safety systems?
- Are we being left behind by Japan and the US?

Speakers from Europe, Japan, the US and elsewhere will share their opinions and experiences, providing participants with interesting insight into:

- The eSafety implementation situation in both Europe and around the world
- Best practices in promoting deployment
- What Europe can learn from everyone's experiences

eSafety Deployment Awards

Besides the workshop programme, the event also includes the presentation of the first-ever eSafety Deployment Awards, hosted by Max Mosley, FIA President & Honorary Member of ERTICO - ITS Europe and European Commission DG Information Society & Media Director Rosalie Zobel.

Registration

To register for this free-of-charge event, please contact eSafety Support, info@esafetysupport.org

More information is also available on the eSafety Support website, www.esafetysupport.org

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Note to editors:

About the eSafety Forum

Established in early 2003 by the Commission in close co-operation with the industry, industrial associations and public sector stakeholders, the eSafety Forum is a joint platform involving all road safety stakeholders. Its general objective is to promote and monitor the implementation of the recommendations identified by the eSafety Working Group and to support the development, deployment and use of eSafety systems.

About eSafety Support

The European Commission-funded eSafety Support project actively assists eSafety stakeholders in their efforts to increase public awareness of the enormous impact eSafety systems can have on road safety. The project lends support to the eSafety initiative, which brings together the European Commission, public authorities, industry and other stakeholders in a drive to accelerate the development, deployment and use of eSafety systems.