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Cinterion Wireless Modules and DENSO Collaborate on eSafety Campaign Launch in Madrid

Madrid and Munich – May 5, 2010 - [Cinterion Wireless Modules](#), the global leader in cellular M2M communication modules, together with DENSO International Europe, the European headquarters of DENSO Corporation, a leading automotive supplier, today demonstrated an eCall solution in Madrid, Spain that meets the future standards of the European eSafety initiative.

“Working with the ITS veterans at DENSO has been extremely rewarding because they have the experience to accurately assess module and solution needs and the knowledge to appreciate the value of Cinterion’s cutting edge Land Grid Array (LGA) modules” said Marcel Visser, Cinterion Wireless Modules, global vice president, automotive and business development. “Together, our teams designed a highly reliable and cost-efficient solution for high-volume automated manufacturing which meets the rugged automotive-grade requirements.”

Cinterion’s automotive-grade modules are optimized for size and performance and feature LGA surface mount technology with flexible soldering for efficient, fully automated manufacturing and process consistency. The modules offer scalability, a broad range of specialized features, an ultra compact footprint and backward and forward compatibility for full design flexibility. All Cinterion LGA modules have full type approval for cost-efficient certification and a shorter time to market.

About Cinterion Wireless Modules

Cinterion Wireless Modules is the worldwide leading supplier of cellular machine-to-machine (M2M) communication modules and combines unparalleled M2M engineering expertise and localized worldwide customer support with a strong portfolio of high-quality GSM, GPRS, EDGE, UMTS and HSPA products. Cinterion is a reliable partner and valued by many vertical market customers for its award-winning modules which enable machines, equipment and vehicles to communicate over wireless networks helping enterprises dramatically cut costs and increase productivity and efficiency. Cinterion products are carrier and FTA approved and used for industries including remote maintenance and control; metering; payment systems; routers and gateways; security systems; healthcare; automotive and eToll; tracking and tracing; environmental monitoring and more. The firm’s global headquarters are in Munich, Germany with sales and support offices in local markets around the world. For more information, please visit: www.cinterion.com.



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About DENSO Corporation

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global supplier of advanced technology, systems and components. Its customers include all the world's major carmakers. Worldwide, the company employs approximately 120,000 people in 34 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2009 totaled 24.2 billion Euro.

In Europe, DENSO employs nearly 15,000 people in more than 30 companies in 14 countries, with consolidated sales totaling 3.6 billion Euro for the fiscal year ended March 31, 2009.

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