

**Euro NCAP – 10th Anniversary Car Safety Survey
Questions**

Q1. When buying a car, which, if any, of the following best describes your role in deciding which car to buy?

A	I choose the car and buy it						
B	I influence the choice of car bought by someone else and use it as a driver						
C	I influence the choice of car bought by someone else and use it as a passenger						
D	I have use of a car, as a driver or passenger, but do not influence its choice						
E	I have no role, as I have no regular use of a car, as driver or passenger						
	Don't know						

Q2. Considering each of the following aspects, please tell me how important *they are / they would be* to you in deciding which car to buy?

Base: All

	Very important %	Fairly important %	Not very important %	Not at all important %	Don't know/ No opinion %
Running costs, including insurance and depreciation					
Styling					
Performance/Road holding					
Safety					
Prestige/Quality					
Reliability					
Satellite navigation					
Air conditioning					
Audio systems					

Q 3. Which of the following safety aspects *might / would* influence your choice of car?

3.

Base: All

Protection for driver and front seat passenger in a crash							
---	--	--	--	--	--	--	--

Protection for rear seat passengers in a crash								
Protection for babies and child passengers in a crash								
Protection for adult pedestrians who might be hit by the car								
Protection for child pedestrians who might be hit by the car								
Don't know								

Q4. **Have you ever used or looked for information about the protection different makes of cars might provide in a crash? If so, where did you look or ask?**

Base: All

Friends or acquaintances								
Sales literature								
Car salesman								
Car magazines								
Euro NCAP								
Newspapers or TV								
Internet								
Rely on own knowledge								
Other								
No, did not use or look for information								

Q5. **Euro NCAP provides free independent consumer information on car safety for specific models of cars. How likely, if at all, would you be to use information from www.euroncap.com in *choosing your next car / should you ever have a role in deciding which car to buy?***

Base: All

Very likely								
Fairly likely								
Not very likely								
Not at all likely								
Don't know								