

Note of Meeting

eSafety Users Outreach Working Group

ERTICO, Brussels

6th December 2005

Participants

Johann Grill	FIA Chairman
Robert Sauter	ADAC
Hans Jürgen Mäurer	DEKRA, Co-Chair Road Maps WG
Walter Hagleitner	ADAS Management Consulting
Juhani Jäaskeläinen	European Commission
Valérie Moutal	European Commission
Daniela Haiduc	ERTICO
Olivier Lenz	FIA

Apologies

Wolfgang Reinhardt	ACEA, Chair eCall WG
Jacob Bangsgaard	eScope
Uwe Beutnagel-Buchner	Robert Bosch
Erich Bittner	Robert Bosch
Stephan Zwerschke	Robert Bosch
Filip Sergeys	Honda Motor Europe Ltd.
Roman Michalek	ÖAMTC
Alexander Bloch	auto motor und sport
Yiannis Moissidis	Navteq
Tom O'Connor	Commercial Telematics Group Ltd.
Dirk Ockel	DaimlerChrysler

1. Welcome

The Chairman welcomed all participants. The agenda was adopted.

2. Minutes Meeting 19.09.2005

The notes mentioned the abbreviation ESP instead of ESC. ESC is the agreed correct term and should be used in the future.

It was stressed that the ESC trial campaign is only a pilot study as a first step.

The notes of the meeting of 19th September 2005 were agreed.

3. Working group report

The Chairman distributed the draft paper outlining the proposal of a Common Media Platform to the working group. The next steps are a pilot on ESC and the preparation of the working group report. Moreover the working group will discuss the content of the Eurobarometer study to be carried out for the European Commission.

Mr Grill mentioned the speech given by Mr Max Mosley, President of the FIA and former Chairman of Euro NCAP. Mr Mosley outlined that Euro NCAP has created a

market for passive safety and that the same needs to be done for active safety using comparative evaluation and objective testing. Noting that in Europe 90% of small cars do not have ESC he proposed using incentives for that purpose and presented the following road map:

- Finalise the test for ESC in 2006
- Member States to offer 250 € fiscal incentive and Euro NCAP to give 6th star for ESC in 2007
- Legislative measures if no significant effect (ESC in 95% of new cars in 2010)

Mr Mosley asked the Commission and the eSafety Forum to take the lead in the implementation of this road map. Mr Jacques Barrot, Mr Sergio Marchionne (ACEA) and Mr Ari Vatanen have done statements in the same direction.

The automobile clubs are very much in favour of a generalisation of ESC in all new cars and support initiatives in this way. It is the common view that ESC technology would lead to a considerable reduction in road fatalities.

The working group discussed whether to cooperate with Euro NCAP about ESC. Mr Tingvall, the current Chairman of Euro NCAP has been approached and has expressed interest.

Mr Grill will give the draft paper outlining the proposal of a Common Media Platform to Mr Tingvall and ask for comments. He will be invited to the next WG meeting.

Mr Jäaskeläinen added that the Car Flagship initiative and the 7th FTP will make money available. There will be no money available in 2006 to develop a test. The eSafety Support project will not develop a test, but market existing test results.

Mr Grill asked the working group to comment on the paper outlining the proposal of a Common Media Platform until 9th December.

4. Pilot campaign

Mr Grill said that he had been contacted by Mr Karl de Molina from FTronik that develops driving simulators.

The results from the Euro NCAP study on consumer car buying motivations and the Humanist study will be distributed to the working group. The Media Platform will continue to compile existing studies.

5. Working group report

Mr Grill explained that the working group will end as soon as the decision is taken to run the pilot campaign. The work of the WG needs to be documented in the report.

Mr Jäaskeläinen proposed to launch the Platform together with the 1st test results.

6. Eurobarometer

The Commission will spend 400.000 € on two Eurobarometer surveys. The contract will be signed by 31.12.

- Quantitative study: will be carried out in February-March by OPTEM in six Member States (Germany, Italy, France, Poland, Finland, UK) as group interviews of about 30 persons of about 30 minutes.
- Qualitative study: will be carried out in May-July by TNS in 25 Member States as individual interviews of about 1000 persons per Member State (500 in Malta) per telephone with 15-18 questions of about one hour.

The interviewees will be taken from different groups (lorries, taxis and small deliveries, ordinary private motorists, pedestrians, fleet managers, driving school teachers, car dealers), differentiate car segments, used and new cars, the person's age. The questions for the quantitative study need to be defined soon but can be

altered later. **Ms Moutal** will distribute the questionnaire to the working group and ask the group to comment. The questions need to be drafted by the 15th of January. **Mr Grill** said that the study should oppose comfort to safety, active to passive safety and differentiate countries. **Mr Mäurer** recalled the Robert Bosch studies and Mr Hagleitner proposed to find out risk awareness.

7. Next Meetings

The next meeting is scheduled on:

Date	Time	Place	
6 th February 2006	10:00 – 14:00	FIA European Bureau	rue d'Arlon 53, Brussels

The next meeting will discuss the results of the Euro NCAP and the Humanist studies, the possibility of cooperation with Euro NCAP, the content of the qualitative study, the structure of the WG report, the next steps of the Common Media Platform, its champion and stakeholders as well as its budget.

The meeting closed at 16.00